
SEMESTER III

PAPER VII - REPORTING AND EDITING FOR BROADCAST

Rationale: Reporting and Editing for Broadcast

This paper is the first electronic media paper. Thus, its first obvious goal is to introduce the mediums of audio and video: i.e the characteristics of radio (sound) and Television (video). Apart from that it will teach the basics of camera (framing, composition, visual language etc.), microphones, sound effects and sound recording for Radio. The writing, reporting of news stories for radio and television, production of a news package. The students will also learn to plan and produce radio and television news bulletins. The working of a broadcast news organization (with the various departments) and an overview of the other available forms in television and radio.

Background- The broadcast media industry's primary focus today is on news based programming and production. In an environment where news is becoming more and more competitive, we need to teach a good mix of ethics and decisive use of technology to broadcast professionals. The course aims to enable students who join the industry as broadcast media journalists or news production professionals with the right balance of objectivity, a keen news sense and cut throat training in broadcast news production.

Objectives -This paper is the first electronic media paper. Thus, its first obvious goal is to introduce the mediums of audio and video: i.e the characteristics of radio (sound) and Television (video). Apart from that it will teach the basics of camera (framing, composition, visual language etc.), microphones, sound effects and sound recording for Radio. The writing, reporting of news stories for radio and television, production of a news package. The students will also learn to plan and produce radio and television news bulletins. The working of a broadcast news organization (with the various departments) and an overview of the other available forms in television and radio.

Expectation- The students should be well versed with the aesthetic of sound and visual production. Should be able to shoot and write, edit a short news story.

Unit 1 - Basics of Sound and Visual

20 Lectures

The Sound Medium

- Concepts of sound-scape, sound culture
- Types of sound-Sync, Non-Sync, Natural sound, Ambience Sound
- Sound Design-Its Meaning with examples from different forms
- Sound recording techniques
- Introduction to microphones
- Characteristics of Radio as a medium

The Visual Medium

- What is an image, electronic image, television image
- Digital image, Edited Image(politics of an image)
- What is a visual?(still to moving)

Visual Culture
Changing ecology of images today
Characteristics of Television as a medium

Unit 2 - Writing and Editing Radio News

25 Lectures

Elements of a Radio News Story: Gathering, Writing/Reporting.
Elements of a Radio News Bulletins
Working in a Radio News Room
Introduction to Recording and Editing sound. (Editing news based capsule only).

Unit 3 - Writing and Editing Television News

25 Lectures

Basics of a Camera- (Lens & accessories)
Electronic News Gathering (ENG) & Electronic field Production (EFP) (Concept)
Visual Grammar – Camera Movement, Types of Shots, Focusing,
Visual Perspective.
Elements of a Television News Story: Gathering, Writing/Reporting.
Elements of a Television News Bulletins
Basics of Editing for TV- Basic Soft-wares and Techniques (for editing a news capsule).

Unit 4- Broadcast News: Critical Issues and Debates

8 Lectures

Public Service Broadcasters - AIR and DD News - Voice of India? (Analysis of News on National Broadcasters)
Changing Character of Television News (24 -hrs news format, News Production cycle, News 'Lingo', News 'Formulae' ?
News as Event, Performance and Construction.

Teaching Style:

The teaching style has to include discussion, demonstrative tools (including broadcast bulletins) A lot of teaching will happen in the editing lab and camera lab through demonstrations and practical exercises.

Suggested Readings:

Zettl Herbert, Television Production Handbook. (Pgenos: 20-80, 85-135)
Robert c Allen and Annette Hill (Ed- 2004), The Television Reader, Routledge (Pgenos: 10- 40)
P.C Chatterjee, Broadcasting in India, New Delhi, Sage 1987(Page nos- 25- 78)
The Radio Handbook, by Carrol Fleming, Rout ledge (London & New York 2002) (Pgenos: 47- 105)

Suggested Resources & Documentaries-

- News Bulletins in English and Hindi on National and Private channels (as teaching material)
- Documentary- 'The future of Television News.'